

# **Open Architectural Policy**

Approved by Board of Directors at the meeting held on July 26, 2016

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# 1. Purpose

The purpose of this Policy is to define a framework for solicitation and servicing of insurance business and to define a control structure for supervision of these activities.

This Policy shall also lay down the factors that need to be considered for adoption of the philosophy of Open Architecture as envisaged in IRDAI (Registration of Corporate Agency Regulations), 2015 (hereinafter referred as "Regulations"), in line with the mission, vision and business strategy of Capri Global Capital Limited (hereinafter referred to as CGCL/ Company).

# 2. Scope

This policy shall apply to all the personnel and staff of CGCL. The policy will also cover the contractual relationships entered by CGCL and having direct or indirect relation and or impact to any of the insurance business related activity of CGCL.

# 3. Insurance Arrangements

The IRDAI has issued regulations for registration of Corporate Agents - Regulations -2015 which, advises the Board to formulate the Company's policy on "open architecture" and provides an opportunity of multiple insurer tie-ups, wherein CGCL can have tie up with:

- i. Three General Insurance Companies
- ii. Three Life Insurance Companies
- iii. Three Health Insurance Companies

CGCL shall register as a Composite Corporate Agent in accordance with the Regulations for solicitation and servicing insurance policies. CGCL would have arrangements with more than one insurance company in all the categories of insurance business i.e. life, general and health to leverage its relationship as a platform for cross-selling insurance products along with its various financial products distribution such as Loans to MSME sector and Wholesale vertical customers.

# Insurance arrangements would be finalized based on following factors

- Insurers specializing in different segments of products and catering to the needs of wide customer base would be ideal for partnership.
- Brand value and market reputation of the insurance Companies.
- Experience in designing and managing products catering to the needs to CGCL's customer base.
- Penetration levels and geographical presence of the insurer across the country, number of points of presence.
- Assets under Management (AUM)
- Market Share
- Persistency, Claims and Complaints Ratios
- Operational services and IT support

#### 4. Product Mix

CGCL would sell below listed categories of insurance products to its customers.

Category of Business	Type of products
Life	Protection plans, Annuity plans, Pension plans, investment plans like endowment, Unit Linked plans, etc. and a selection of riders attachable to the policies (individual and group, both) and other products as launched from time to time
General	All General Insurance products, Motor, Home Insurance for Individuals, Aviation, Fire, Marine, Construction & Engineering, Liability, etc. (individual and group, both) ) and other products as launched from time to time
Health	Health, personal accident, Group Health, Group Personal Accident, etc and other products as launched from time to time

The insurance products shall only be offered as ancillary product along with principal business product, based on need and financial analysis. No prospect/ customer shall be compelled to buy an insurance product being offered along with CGCL's products.

# 5. Effective Date

This Policy shall be effective from the date of approval by the Board of Directors ("the Board").

# 6. Authority

The Managing Director/Executive Director shall nominate an Officer as the **'Principal Officer'** of CGCL in accordance with the Regulations. The designated Principal Officer shall have the responsibility to control, manage, and supervise all insurance business related activities.

# 7. Responsibility

a) Responsibilities of Management and Directors shall include following:

- Ensure compliance with the Code of Conduct prescribed under the Regulations
- Disclosure of all material facts to the IRDAI as required under the Regulations
- Ensure there is no conflict of interest between:
  - Various entities within the Group
  - Activities with Insurer as Corporate Agent
  - Maintain arms length relationship in regard to financial transactions between its activities as Corporate Agent and other activities

# b) Responsibilities of the Principal Officer shall include following:

- Complete practical training and examination as required under the Regulations
- Supervise the Corporate agency activities of the Company
- Ensure that Specified Persons and other employees are trained and certified, in accordance with the Regulations
- Ensure compliance with the Code of Conduct prescribed under the Regulations
- Ensure prospect/ customer are not compelled to buy insurance product being offered along with CGCL's products
- Ensuring correct and timely submission of periodic returns to IRDAI in the prescribed format
- Submission of application to IRDAI for issuance/renewal of certificate to act as Specified Person, in accordance with the Regulation.
- Define adequate steps for redressal of grievances

- Maintenance of records as prescribed under the Regulations
- Co-ordination with IRDAI and insurance companies in day to day matters
- Any such other duties or obligations as may be prescribed by IRDAI from time to time
- c) Responsibilities of Specified Person/other employees shall include following:
  - To complete practical training and examination as required under the Regulation
  - Ensure compliance with the Code of Conduct prescribed under the Regulations.
  - Not to compel prospect/ customer to buy an insurance product being offered along with CGCL's products.
  - To provide due support and guidance to policyholders at the time of procuring/ solicitation of policies and in policy servicing, claims and grievance related matters
  - Ensure adequate and timely support to Principal Officer/ Directors/ Manage ment in order to fulfill the obligations under the Regulations
  - Any such other duties or obligations as may be prescribed by IRDAI from time to time.

#### 8. Solicitation

- Insurance shall be solicited only by the employees holding a valid certificate issued by IRDAI to act as Specified person, under the Regulation.
- The prospect/ customer will not be compelled to buy an insurance product being offered along with CGCL's products.
- Insurance product shall be offered on the basis of need analysis and financial assessment of the customer.
- All requisite information along with scale of commission and premium to be charged by insurer, in respect of the insurance product being offered, shall be disseminated to the prospect/ customer.
- Prospect/ customer shall not be induced to omit or submit any wrong information in the proposal form.
- CGCL may undertake distance marketing activities, as specified under the Regulations, on its own or by engaging third party service provider as required under the Regulations. Such arrangements shall be made with mutual consent of the insurer and in compliance with applicable Regulations.
- CGCL shall not undertake multi level marketing for soliciting or procuring insurance products.

#### 9. Remuneration

CGCL shall receive or contract to receive remuneration from an insurance company only in accordance with the Regulations notified by IRDAI in this regard, from time to time and shall disclose remuneration received from insurers as required under the Regulations.

None of the employees of the Company including designated Principal Officer and employee holding a valid certificate issued by IRDAI to act as Specified person, shall receive or contract to receive any incentive (cash or non cash) from any of the insurance companies.

#### 10. Servicing

CGCL is committed to service its customers during the entire period of the contract in accordance with the procedure defined and implemented by the Principal Officer and as required under the Regulations. Servicing of policies would include aspects like:

- assisting in payment of premium in accordance with Section 64VB of the Insurance Act, 1938,
- providing necessary assistance and guidance in the event of a claim,
- providing all other services and guidance on issues which arise during the course of an insurance contract
- handling of customer requests, complaints and queries

Under no circumstances, any employee including Principal Officer will act in a manner which will not be in the interest of

the policyholder or the Company or the insurer. Primarily, Specified Persons along with Principal Officer will be responsible to ensure compliance with servicing standards specified by the IRDAI, insurers and the Company, but other employees dealing with the customers will also be responsible to ensure adherence to the prescribed servicing standards.

CGCL will make efforts at all times to impart knowledge and enhance the level of quality of the employees dealing with customers so that they can meet the trust and expectation of customers. CGCL will define and document the processes towards each of the aspects specified above which will be kept updated from time to time.

### 11. Grievance Redressal Mechanism

CGCL's grievance redressal mechanism shall be enhanced to address the concerns raised by the policyholders relating to their insurance policies. Insurance products come with lot of caveats which must be explained to prospective customers so that customer takes informed decision and does not face any hurdles at the time of taking benefits out of his/her insurance policy. Under grievance redressal mechanism, Customer will be allowed to approach any of the designated offices of the Company to register a complaint.

- All complaints will be recorded in the complaints system/register and due acknowledgement will be issued to customers with unique reference number for tracking of complaint.
- All the personnel across the Company who directly or indirectly deal with customers will be provided training to handle insurance related complaints.
- The complaints of the customers will be duly reviewed and if required, investigated suitably and adequately.
- Customer will be duly responded with review or investigation findings within prescribed regulatory timelines along with information regarding escalation matrix, in case customer is not satisfied with the response of the Company.
- As and when required, a complaint will be dealt at the appropriate senior level of CGCL for timely and proper resolution.

#### 12. Maintenance of records and Reporting Requirements

- CGCL shall maintain all records and furnishing periodic reports/returns to IRDAI as prescribed under the Regulations.
- CGCL shall share all such information with the insurer, as may be required in relation to the insurance business undertaken by the Company.

#### 13. References

This policy has been drafted with reference to following:

- i. IRDAI(Registration of Corporate Agents) Regulations, 2015
- ii. IRDAI( Protection of Policyholders Interests) Regulations, 2002
- iii. Insurance (Amendment) Act, 1938
- iv. IRDAI Act, 1999
- v. Other applicable regulation or statute for the time being in force.

#### 14. Policy and Interpretations

- CGCL shall endeavor to reinforce the internal control system so that it can make appropriate solicitation in compliance with any laws and regulations that relate to the business and operations of the insurance related activities of the Company.
- CGCL intends to provide customers with appropriate information through need analysis so that customers can conduct

transactions with the Company with complete Information and his/her own judgment.

- The above constitutes the entire policy on solicitation, servicing, grievance management, claims management and open architecture adopted by CGCL.
- This policy shall be administered by the Principal Officer of the Company.
- Interpretations of the above shall be the responsibility of the Principal Officer of the Company.

# 15. Exceptions to Policy

- CGCL recognizes that there are activities associated with the performance of one's official duties as an employee of the Company which involve activities related to insurance business, as specified above. Nothing herein shall be construed as prohibiting activities which are inherent to the execution of one's duties and which are performed in an official capacity for the Company.
- Extenuating circumstances may justify exceptions to this policy. Requests for such exceptions and justifications should be made in writing and forwarded to the Managing Director / Executive Director of the Company.

#### 16. Review

The policy will be reviewed for its effectiveness on an ongoing basis and be amended as required in case of change in regulatory requirements.